

Adëeva™ Products

All-In-One Multi-Vitamin & Mineral

High Potency - B-50 complex, antioxidant enriched & 500 mg calcium

Nature's Essential Oils

Optimal blend of Omega essential fatty acids

Glucosamine Joint Formula

Fast-acting formula for Osteoarthritis and joint cartilage damage

Nature's Relief

Natural anti-inflammatory for joints, muscles and bursitis

Women's Hormonal Balance

Relief of Menopause symptoms, PMS, fibrocystic breast disease

Bone Support Formula

Prevention and Management of Osteoporosis

Prostate 40 Plus

Prevents/Reverses Prostate enlargement and supports prostate health

Body Burn

Fat Metabolizer for weight loss, athletic performance and blood sugar control

Immuno-Detox Prime

Strengthens the immune and detox systems

Flora-Essentials

Improves digestion and immune function

Cardio Essentials

CoQ10 and Hawthorn for heart health and blood pressure regulation

Thyro-Support Formula

Supports thyroid function and thyroid hormone therapy

Memory Support Complex

Supports memory and helps prevent age-related memory loss

SensaGen

Sexual enhancement for men and women

CholesterEx

Lowers cholesterol and triglycerides

UT-Clear

Prevents recurrence of urinary tract infections

Sleep-E Naturals

Natural sleep agent with brain protective nutrients

Ultimate Glutathione

Increase levels of glutathione for liver, kidney and immune support

MigranEx

Helps to reduce migraine attacks

Adrenal Support Formula

Anti-stress formula and adrenal support

Nature's Iron

High potency and bioavailable iron (45 mg) - non constipating

Orega Sept

Nature's antibiotic to help fight infections, acne and rosacea

Lean Mass Plus

High quality whey protein and fibre shake

Clinical Weight Loss Kit

Dr. Meschino's complete weight loss coaching system

Essential H.A.

Topical formula to reverse wrinkles, crows feet and fine lines

Stone Factors

For treatment and prevention of kidney and gallbladder stones

Creatine Plus

Powder-stir into juice for increased energy, strength, power

Adëeva Nutritionals Canada Inc.

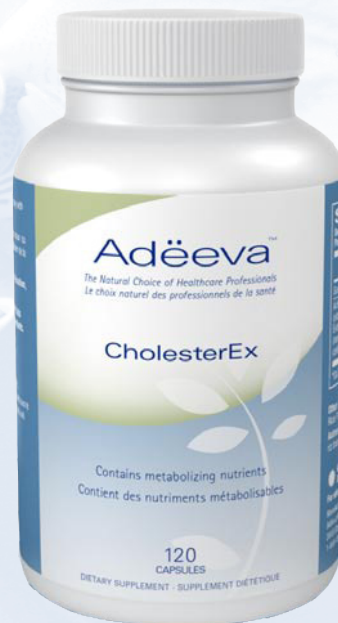
The Natural Choice of Healthcare Professionals since 1996

3800 Steeles Ave. West, Suite 201W, Woodbridge, ON L4L 4G9

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Adëeva™

CholesterEx



*The Natural Choice of
Healthcare Professionals since 1996*

CholesterEx

Proven natural ingredients to lower cholesterol and triglycerides.

High cholesterol and/or triglyceride problems are very common in modern society and are known to increase risk for heart attack, stroke and other cardiovascular diseases. Individuals should strive to achieve a fasting blood cholesterol level below 3.9 mmol/L (150 mg/dL) and a fasting triglyceride level below 1.13 mmol/L (100 mg/dL) to maximize their protection against heart attack and stroke. In individuals with elevated cholesterol and/or triglycerides eating less high fat animal products and consuming foods high in cholesterol lowering fiber (beans, peas, oats, fruits, vegetables, ground flaxseed, psyllium) are proven ways to reduce blood levels. In addition, taking a supplement containing the effective dosage and standardized grade of Gugulipid and Artichoke Leaf Extract should also be part of a natural strategy to lower cholesterol and/or triglycerides.

CholesterEx: Proven Cholesterol and Triglyceride Lowering Effects

CholesterEx contains two natural agents that are proven to lower blood cholesterol and/or triglycerides in human clinical trials. These natural agents include Gugulipid and Artichoke Leaf Extract. Unlike conventional cholesterol-lowering drugs these natural agents are not associated with liver damage, muscle pain, kidney damage or significant intestinal upset. Human clinical trials demonstrate that Gugulipid and Artichoke Leaf Extract can lower cholesterol up to 27% and triglycerides up to 30%. These are very significant reductions, which are comparable to the benefits of many lipid lowering drugs.

Gum Guggul or Gugulipid is derived from the mukul myrrh tree, which contains guggulsterones - the active constituent that account for its cholesterol and triglyceride lowering effects. Gugulipid was granted approval in India for marketing as a cholesterol and triglyceride-lowering drug in June 1986, due to its impressive efficacy and safety. Gugulipid has been shown to help the body clear excess cholesterol and triglycerides from the bloodstream.

Artichoke Leaf Extract contains active constituents that help flush cholesterol from the body via the fecal route. It increases the flow of cholesterol (and bile, which is a building block of cholesterol) from the liver to the intestinal tract. Human studies indicate that Artichoke Leaf Extract alone can reduce LDL-cholesterol (the bad cholesterol) by 23%.

More good news: CholesterEx can even be used in conjunction with cholesterol-lowering or triglyceride-lowering drugs, if necessary.

If you have high cholesterol and/or triglycerides ask your practitioner if Adëeva CholesterEx may be helpful in your case.

For more information about Adëeva CholesterEx visit www.adeevainfo.com

Clinical Applications:

- To reduce high blood cholesterol
- To reduce high blood triglycerides

Active Ingredients

Gum Guggul (Gugulipid) (std to 2.5% guggulsterone content)	500 mg
Artichoke Leaf Extract (std to 13-18% caffeylquinic acids)	200 mg

Amounts per capsule, 120 per bottle

Contraindications & Considerations

Conditions:

- Pregnancy
- Breast Feeding (Lactation)
- Kidney Failure (Renal Failure)¹
- Received a transplant of any kind¹
- If kidney has been removed¹
- Kidney clearance problems (e.g., dialysis)¹

¹ Requires approval from specialist/physician